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I, what can I say about Allan Cockerill?

I'm a life long learner, as well as a husband, father and grandfather who watches, and communicates what he sees!

And just what do I watch?

Well, I'm the sort of person that can sit and watch a video of the earth turning, with a sense of wonder and amazement.

And I can sit and watch a storm rolling in over the mountains or the sea, and marvel at the power of nature.

Or I can have that same sense of wonder as I lay on the ground of a night, watching the stars and the clouds above.

I love to walk along the beach, and watch and listen as the waves roll in, and crash on the

shore.

And I marvel at wildlife, and how sea gulls can sense that I have fish and chips, and come from miles around to pinch them!

Of course, I watch people too, and am amazed at their innovation, skills and the way they have advanced over the years.

I also watch people and wonder how they can manage to breathe when they are so stupid...

And I marvel at this world of contrasts, of constant change, and of perfection, and imperfections..

Then I communicate about what I see.

I've had a love of writing since I learned to write, and have studied writing for a long time, both in a formal and informal environment.

This website is my blog, and it is "non commercial", because it is where I try out new ideas, and write about what ever takes my fancy at the time.

It's a lot like a big old house, with stuff stashed away everywhere, and because I have such wide interests, you'll find posts about a lot of things.

Mostly though I guess, you'll find me.

I also love to communicate through photography and video, although I wouldn't claim to be an expert at either.

But then I don't need to be, I just need to keep learning, just as I continue to learn about writing.

You'll notice that I on this site I write the same way that I speak.

I'm available for other types of writing as well, and have had experience as a ghost writer on topics ranging from International Trade to Consumer Law, as well as Family Law and and dealing with Separation and Divorce.

Other topics have included solar power, real estate and retail.

If you're looking a communicator, please feel free to contact me.

One of my specialties is helping individuals and businesses to get their conversation right in the market place.

One of my favorite quotes is from The Clue Train Manifesto:

'Markets are conversations - Talk is cheap, silence is fatal..'

I uses this quote to make the point that if you aren't engaging with your customers, and listening to what they say, they could be talking to others, and you may not like what they say!

You can follow me on social media on the links below.

My aim on social media is to communicate and interact with others, and I try to make a point to follow others back!

You can find me on:

[Facebook!](#) and [Twitter](#)



ALLAN COCKERILL WRITES..